

Rep Order# 8887811 Ver# 1 Status New  
EC'd Yes

Traffic Order#

37676

Printed: 10/22/2012 4:35 PM  
Last Received: 10/22/2012 1:26 PM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 2189  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/2189  
Flight Dates 10/23/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR OBAMA. PLEASE CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F,M	200P-300P	THE TALK	:30	\$1,315.00	10/23-11/05	2	2	4	\$5,260.00	
	2	TU-F,M	300P-400P	ELLEN	:30	\$1,450.00	10/23-10/29 10/30-11/05	5 3	1 1	5 3	\$11,600.00	
	3	SU	530P-600P	INSIDE EDITION	:30	\$580.00	10/28-10/28	1	1	1	\$580.00	
	4	TU-F,M	630P-700P	INSIDE EDITION	:30	\$1,400.00	10/23-10/29 10/30-11/05	5 3	1 1	5 3	\$11,200.00	
	5	TU-F,M	700P-800P	ET/INSIDER	:30	\$1,225.00	10/23-10/29 10/30-11/05	5 3	1 1	5 3	\$9,800.00	
	6	M	800P-900P	HOW I MET MOTHER/ TWO BROKE GIRLS	:30	\$6,500.00	10/29-11/05	1	2	2	\$13,000.00	
	7	TH	800P-900P	BIG BANG/ 2.5 MEN	:30	\$7,700.00	10/25-11/01	1	2	2	\$15,400.00	
	8	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$440.00	10/23-10/29 10/30-11/05	5 2	1 1	5 2	\$3,080.00	

Rep Order# 8887811 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/22/2012 4:35 PM  
Last Received: 10/22/2012 1:26 PM  
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 2189  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/2189  
Flight Dates 10/23/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	9	TU-F,M	137A-237A	PAYGROUNDS/ET	:30	\$30.00	10/23-10/29 10/30-11/05	5 2	1 1	5 2	\$210.00	
	10	SU	1000A-430P	CBS NFL	:30	\$1,800.00	11/04-11/04	1	1	1	\$1,800.00	

—REPORT TOTALS—

Report Totals: 48 / \$71,930.00

—SALES MONTHLY TOTALS—

Oct 12: 24 / \$29,090.00 Nov 12: 24 / \$42,840.00  
Sales Totals: 48 / \$71,930.00  
Station Totals: 48 / \$71,930.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$239,767	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+